

# PARTNERSHIP OPPORTUNITIES



PRESENTED TO





# THE PROGRAM

## WHAT IS HIGH SCHOOL 9:12?

High School 9:12 is an opportunity to give back to the Jacksonville community, create change and leave a legacy.

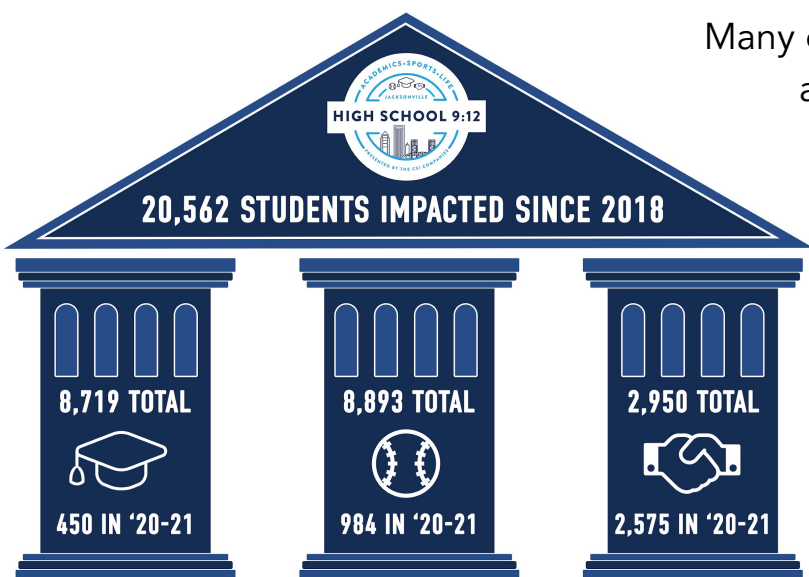
The program uses a holistic approach to supporting high school students and athletes to reach their dreams and increase their chances for success after graduation.

The goal is to establish partnerships that bring the city together in support of initiatives in



## WHY HIGH SCHOOL 9:12?

Many organizations focus on just one concentration area, where High School 9:12 is committed to furthering the success of the entire student.





# ACADEMICS

## INCREASING COLLEGE OPPORTUNITIES

High school students, selected based on established criteria, will receive a scholarship to attend a SAT/ACT "Boot Camp" to increase their scores, thereby increasing their scholarship opportunities, such as Bright Futures.

## FUNDING OPPORTUNITIES

College scholarships given to deserving high school students.  
A donation will also be made to help support a select program for DCPS.

## INCREASING EXPOSURE

A weekly podcast will feature Duval County high school related stories, with a focus on the academics more than their athletics.



In collaboration with the Tutoring Club and University Select, our goal is to expand from to all 17 DCPS schools.



120 STUDENTS



26 COLLEGES ATTENDED



60 STUDENTS



7 COLLEGES ATTENDED



1,160 STUDENTS



2021 TBD COLLEGES ATTENDED



HIGH SCHOOL 9:12  
**LandSouth**  
CONSTRUCTION  
**SCHOLARSHIP**

The High School 9:12 LandSouth Construction Scholarship consists of a one-time gift of \$2,500 that is given out to deserving male and female senior students for use at any accredited University or Community College.

8 SCHOLARSHIPS WERE AWARDED TO MEMBERS OF  
THE CLASS OF 2021



# SPORTS

## TOURNAMENTS AND MEDIA DAYS

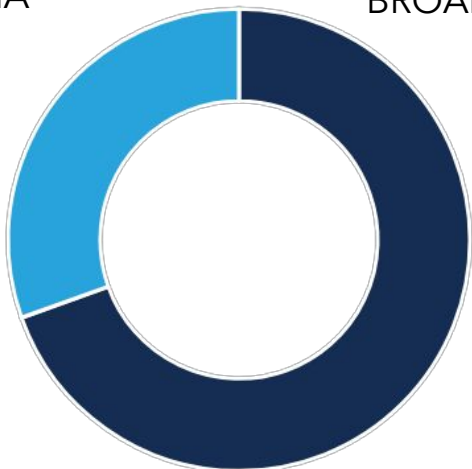


## RAISING AWARENESS AND COMPETITION

Athletics have been a mainstay of the high school scene for decades. Today, the field has merely expanded, encompassing an even greater variety of competitive options for male and female students alike. Our goal is to host a marquee event in all high school team sports. We have hosted events in basketball, baseball, and football thus far.

1,160  
STUDENTS  
HAVE  
PARTICIPATED  
IN MEDIA  
DAYS

2,748  
STUDENTS  
HAVE  
APPEARED IN  
BROADCASTED  
GAMES



### MEDIA

Live games/events televised on Channel 4 and the CW

The live events will also be broadcast on 1010XL, with live shows leading up to the event.

All games also shown live on the WJXT app on Roku, Apple TV, and iPhone.





# LIFE

## SEMINAR SERIES

High School 9:12's Seminar Series is an initiative to actively prepare students for the next phase of their lives through a variety of expert lead discussions. Topics include SAT prep, college guidance, athletic recruiting, financial management, social media, and healthy living.

## CAREER DAY

High School 9:12 will host a career day for all schools in the First Coast area to provide some insight for students looking to take a different path.

## COLLEGE FAIR

High School 9:12 will host a college fair for First Coast students to interact with representatives from several colleges and universities.

## LIFE PARTNER PROGRAMS

Lifework : GRIT teaches teens how to develop decision making skills, become more self-aware and how to use your uniqueness to transform the world!



Marathon High is a regional nonprofit program that challenges at-risk teens to train for a 13.1 mile half-marathon in order to develop positive futures.

GameFace 4:13 Training Academy combines physical, mental and spiritual training to create a revolutionary life-changing approach for youth.



## RACE ENTRY AND UNIFORM



## PARTICIPATION FOR 1 STUDENT IN A GAMEFACE 4:13 CAMP



## LEADERSHIP DEVELOPMENT PROGRAM FOR 1 STUDENT





COMMUNITY  
CHAMPION



OFFICIAL  
PARTNER



9:12 SUPPORTER



9:12  
FRIEND

# PARTNERSHIP OPPORTUNITIES



# COMMUNITY CHAMPION

PARTNERSHIP INCLUDES



## GENERAL

- Logo on all event materials, including social media and information sent out to DCPS constituents
- Recognition as a Community Champion of HS 9:12
- Website recognition on official HS 9:12 page
- Recognition as a Community Champion of HS 9:12 in year-round advertising with media partners
- Seat on High School 9:12 Advisory Board



## SPORTS

- On-site signage package at all televised events
- On-site activation at all events
- VIP tickets to all tournaments, events, and honors ceremonies
- :30 commercial in each television and radio broadcast
- Opening and closing billboard advertisement in each television and radio broadcast
- Special feature (i.e. Starting lineups, Player of the Game, etc.) for each broadcast
- Half-page advertisement in each event program
- Activation area at High School Round Up Tailgate Tour



## ACADEMICS

- Provide funding for "Boot Camp" participants
- Signage at all "Boot Camp" study sessions
- Opportunity to market to all students in "Boot Camp"
- Live read advertisement in each podcast



## LIFE

- Opportunity for outreach with an educational program to select high schools on life skills
- Opportunity to engage/activate at various life skill seminars and non-profit initiatives
- Internship opportunities with DCPS students
- Funding for the LandSouth Construction Scholarship Program

# 20,562

STUDENTS HAVE BEEN POSITIVELY  
AFFECTED BY HIGH SCHOOL 9:12 SINCE  
ITS FOUNDING IN 2018



BOLD CITY SHOWCASE, FALL  
2019

# OFFICIAL PARTNER

## PARTNERSHIP INCLUDES



### GENERAL

- Logo on all event materials, including social media and information sent out to DCPS constituents
- Recognition as an Official Partner of HS 9:12
- Website recognition on official HS 9:12 page
- Recognition as an Official Partner of HS 9:12 in year-round advertising with media partners



### ACADEMICS

- Provide funding for "Boot Camp" participants
- Signage at all "Boot Camp" study sessions
- Opportunity to market to all students in "Boot Camp"



### LIFE

- Opportunity for outreach with an educational program to select high schools on life skills
- Opportunity to engage/activate at various life skill seminars and non-profit initiatives
- Internship opportunities with DCPS students
- Funding for the LandSouth Construction Scholarship Program



### SPORTS

- On-site signage package at all televised events, including select tournaments
- On-site activation at select events
- VIP tickets to all tournaments, events, and honors ceremonies
- :30 commercial in each television and radio broadcast
- Secondary Special feature (i.e. Starting lineups, Player of the Game, etc.) for each broadcast
- Quarter-page advertisement in each event program
- Activation area at High School Round Up Tailgate Tour

## PARTNER TESTIMONIAL

*"It's important to me that our teens aren't forgotten. High School 9:12 fills a very important need by helping students not just get to graduation, but see their path to success beyond graduation."*

JAMES PYLE | CEO

LANDSOUTH CONSTRUCTION | OFFICIAL PARTNER





# 9:12 SUPPORTER

## PARTNERSHIP INCLUDES



### GENERAL

- Logo on all event materials, including social media
- Recognition as a High School 9:12 Supporter



### ACADEMICS

- Provides funding for "Boot Camp" participants
- Signage at all "Boot Camp" study sessions
- Opportunity to market to all students in "Boot Camp"



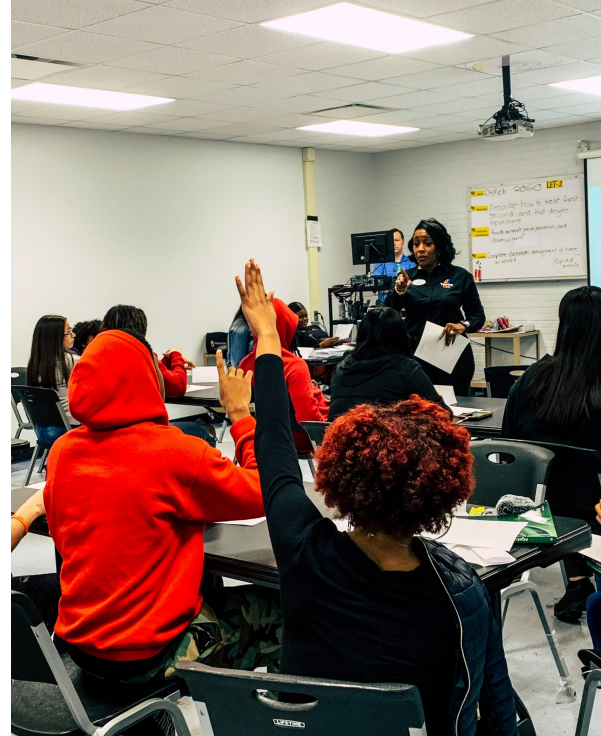
### SPORTS

- On-site signage package at all televised events, including basketball and baseball tournaments
- On-site activation at basketball and baseball tournaments
- Tickets to all tournaments, events, and honors ceremonies
- Opening and closing billboard advertisement in each television and radio broadcast



### LIFE

- Opportunity for outreach with an educational program to select high schools on life skills
- Funding for the LandSouth Construction Scholarship Program
- Internship opportunities with DCPS students



ACADEMIC BOOT CAMP



FORTEGRA BASKETBALL INVITATIONAL,  
WINTER 2020



# FRIENDS OF 9:12

## LEVELS INCLUDE

### \$5,000 INVESTMENT

- Recognition as a Friend of 9:12
- Website recognition on official HS 9:12 site
- Funding for "Boot Camp" participants
- Funding for the LandSouth Construction Scholarship Program
- Logo Inclusion at all sporting events
- Tickets to all tournaments, events, and honors ceremonies

### \$2,500 INVESTMENT

- Recognition as a Friend of 9:12
- Website recognition on official HS 9:12 site
- Funding for "Boot Camp" participants
- Funding for the LandSouth Construction Scholarship Program
- Logo Inclusion at one sporting event (to be determined by Partner)
- Tickets to all tournaments, events, and honors ceremonies

### \$1,000 INVESTMENT

- Recognition as a Friend of 9:12
- Website recognition on official HS 9:12 site
- Funding for "Boot Camp" participants
- Funding for the LandSouth Construction Scholarship Program



## PARTNER TESTIMONIAL

*"Upon hearing the mission of High School 9:12, I knew it was something my business and I needed to be a part of. This program truly touches on every aspect of the high school student and will build a legacy in Jacksonville through their work in academics, sports, and life."*

JOE ADEEB | CEO  
BONO'S BAR-B-Q | COMMUNITY CHAMPION





# CURRENT SPONSORS

A BIG THANK YOU TO ALL OUR SUPPORTERS!

## CSI Companies



Florida State College  
at Jacksonville



OWL ROCK



Regency  
Centers.



# TAKING FLIGHT

Thanks to your support, the children of Northeast Florida can achieve their dreams, reach for the stars, and change their lives!

The partnership opportunities for HS 9:12 are as follows:

COMMUNITY CHAMPION	\$40,000
OFFICIAL PARTNER	\$25,000
9:12 SUPPORTER	\$10,000
9:12 FRIEND	\$5,000 & Below

For more information, please contact:

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*Thank you for your  
consideration in partnering  
with High School 9:12!  
We can't wait to change lives  
with you.*

[WWW.JAXHIGHSCHOOL912.COM](http://WWW.JAXHIGHSCHOOL912.COM)